



The **FOUR ACES** of Job Interview Prep

ACE WHAT YOU WEAR

First impressions count—you'll want to appear polished and professional

ACE WHAT YOU BRING

Your resumé, cover letter and references should all be neat and up to date

ACE WHAT YOU KNOW

Study up on more than just the job description—get a real feel for the company

ACE WHAT YOU SAY

Study your own work experience and know your strengths and weaknesses

GET INTERVIEW-READY

FROM HEAD TO TOE

LISTEN UP

Do you ever catch yourself planning out your answer to a question *before* the asker has even finished speaking? Listen actively so that you don't miss any vital information or accidentally interrupt your interviewer

FEND OFF FIDGETING

Avoid wearing rings or other accessories that you *know* you'll be tempted to fidget with during the interview

THAT'S SO EXTRA

Bring multiple copies of your resumé and a list of references with you (even if you haven't been asked to do so)

DITCH THE DRINK

Carrying a cup or a bottle in with you can be seen as unprofessional—plus, it gets in the way of handshakes and poses the risk of spilling everywhere

JAVA JITTERS

Watch your caffeine intake on the day of the interview—you might think an extra shot of espresso will make you feel extra alert, but stimulants like caffeine can increase anxiety levels

STRESS-TEST YOUR OUTFIT

Do those pants dig into you when you sit down? Does that shirt emphasize pit stains? Is that blazer itchy? You don't want your clothing to detract from your confidence, so test-run your outfit before the big day

LEAVE THE PHONE ALONE

Triple-check that your phone is turned off (or is at least on silent mode) before heading into the interview, and keep it out of sight

NOSE NO-NOs

Take it easy with scented products—strong perfumes and colognes can overwhelm your interviewer

DON'T BE LATE

Schedule plenty of time for travel, parking, and even a washroom break before heading into the office

KEEP IT SUBTLE

Accessories give you an opportunity to express some personality, but you're probably better off leaving the novelty tie at home

BREAK IN YOUR SHOES

If it's been ages since you've donned your "fancy shoes" (or if they're brand new), wear them around the house the week leading up to the interview to break them in

CLEAN IT OUT

If you're bringing a bag or purse with you into the interview, clean it out before you load it up—you want to showcase your resumé, not your collection of crumpled receipts!

FINDING YOUR VOICE

Interviews can be especially challenging if you're not used to speaking about yourself for a prolonged period of time—to get comfortable with the art of conversation, try at least one of the following before your next interview



Improv or Acting Workshops

Comedy and performance classes are a fun way to refine your communication skills and as a bonus, they don't even feel like studying!



Public Speaking Classes

Check your local library and community centre to see if they offer any drop-in speech classes—this is a great way to practise speaking in front of a supportive audience



Mock Interviews with a Friend

Ask a friend or family member to run through a few common interview questions with you—this is a great way to work on that eye contact (it might seem awkward at first, but it's totally helpful)



Practising Out Loud

Practise interviewing in front of the mirror or record your practice session on your smartphone—pay attention to your body language and try to minimize any "ums" and "uhs"

BROUGHT TO YOU BY



Sources: BigInterview.com, CareerBuilder.com, LinkedIn Global Recruiting Trends, Uptowork.com, Workopolis.com