

Paying for **PETS**

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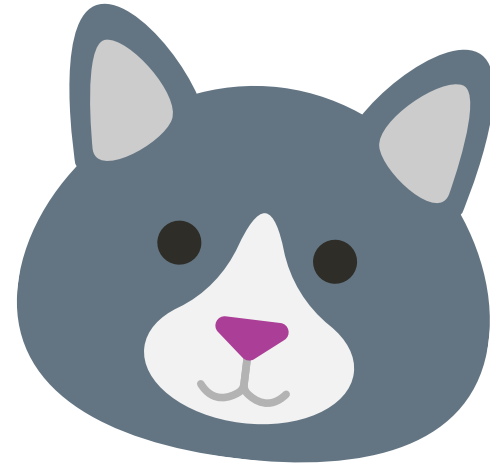


65% of Canadian households own a pet

That equates to:



8.2 million dogs



8.3 million cats

Pet **EXPENSES**



BASIC PET CARE

- Food
- Dishes
- Pet Bed
- Toys
- Treats
- Collar
- Leash
- Travel
Crate

FIRST-YEAR EXPENSES

- Adoption Fee
- Pet Licence
- Medical Exam
- Vaccination
- Surgery





LIVING SPACE

- Pet Deposit
- Pet Furniture
- Gates
- Fencing
- Clothing Repair
- Furniture Damage
- “Accidents”

MEDICAL EXPENSES

- Veterinarian
- Medical Emergency
- Pet Insurance
- Dental Care
- Ear Care
- Medication
- Allergies



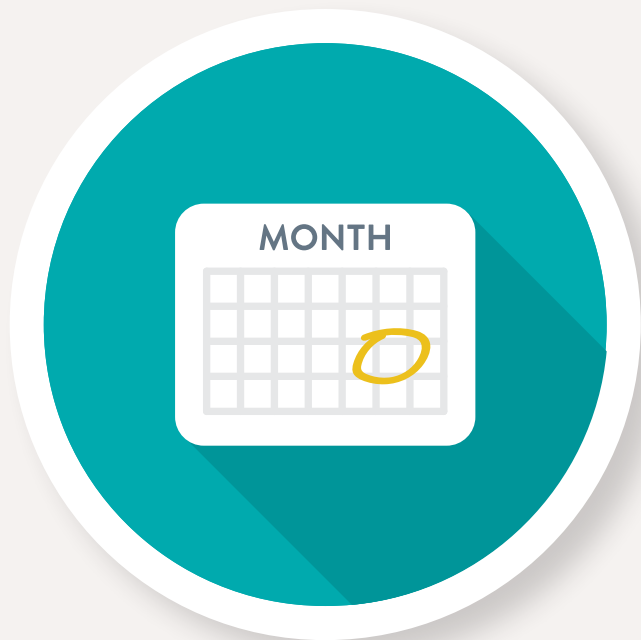


PET SERVICES

- Grooming
- Training
- Dog Walkers
- Pet Sitters
- Kennels

Budgeting for
PET CARE

BUDGETING FOR PET CARE



SET MONEY ASIDE MONTHLY

Estimate your monthly pet expenses (make sure you factor in annual expenses as well).

Budget for that amount as you would a monthly bill.

BUDGETING FOR PET CARE



CREATE A PET EMERGENCY FUND

Pet owners are likely to incur at least one **\$2,000–\$4,000 bill** for emergency care at some point in their pet's lifetime.

Create a separate fund for pet-related emergencies to protect your personal savings goals.

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Sources: American Pet Products Association, American Veterinary Medical Association, Canadian Animal Health Institute, *Financial Post*, *Money Under 30*, *New York Times*, Statista

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