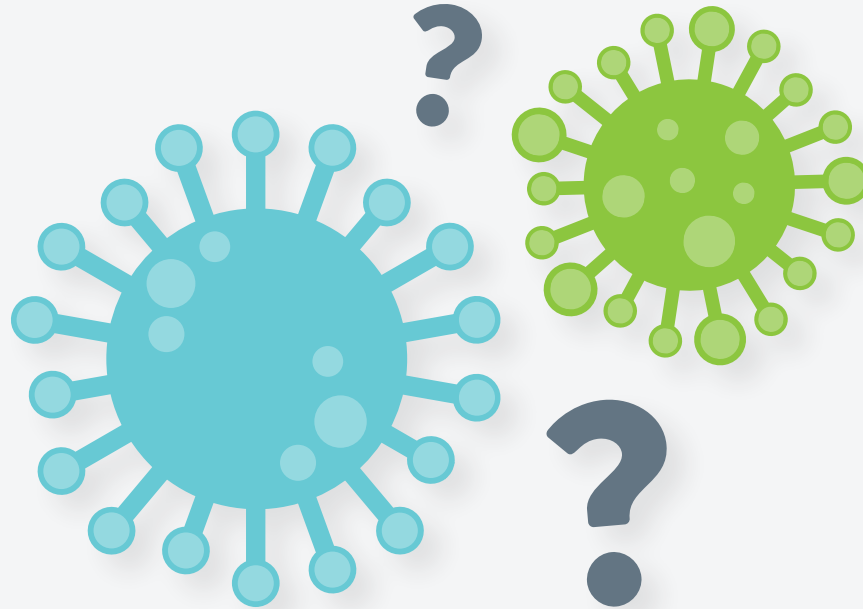


Responding to **FINANCIAL EMERGENCIES**

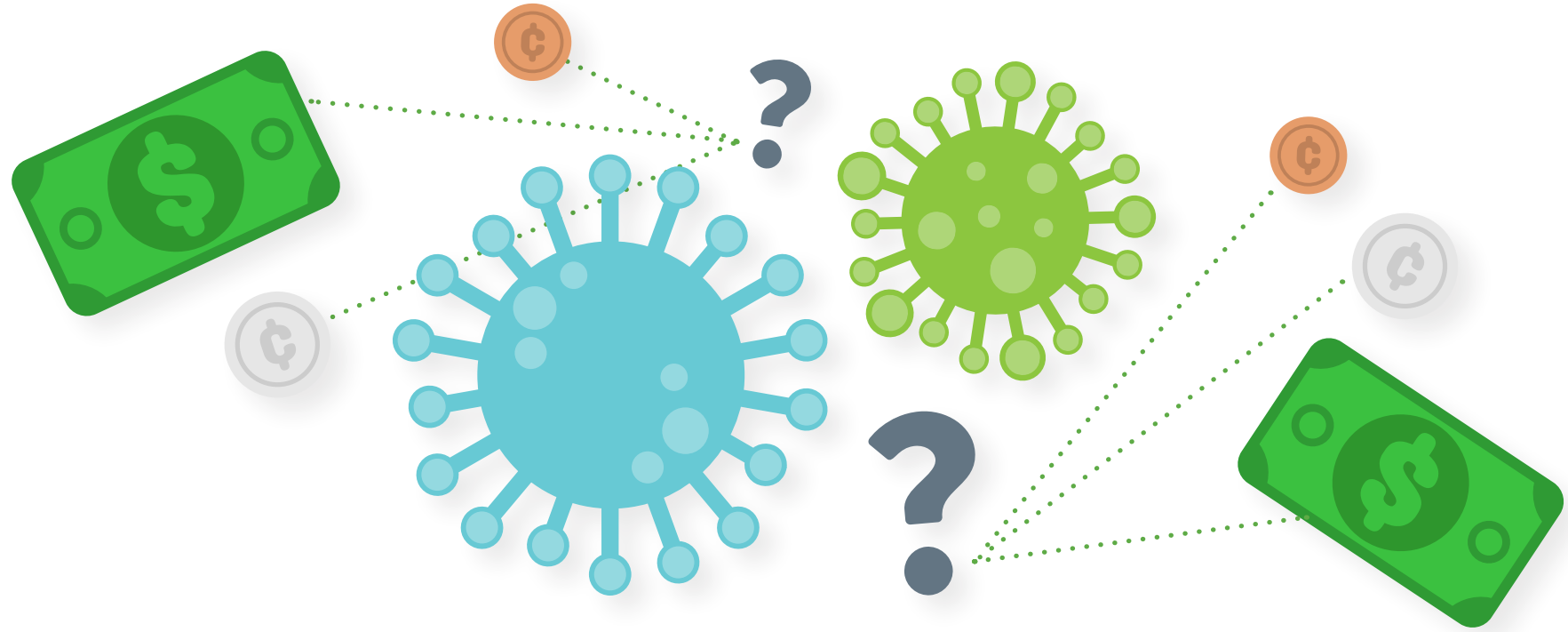
BROUGHT TO YOU BY



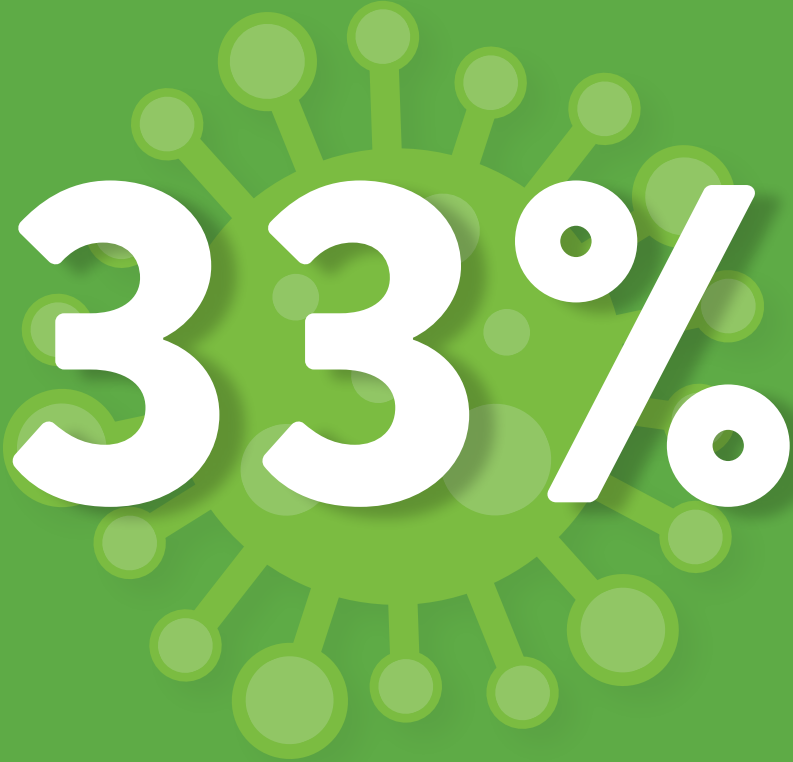
- IT'S A -
**MONEY
THING®**



The COVID-19 pandemic has introduced
uncertainty in our daily lives

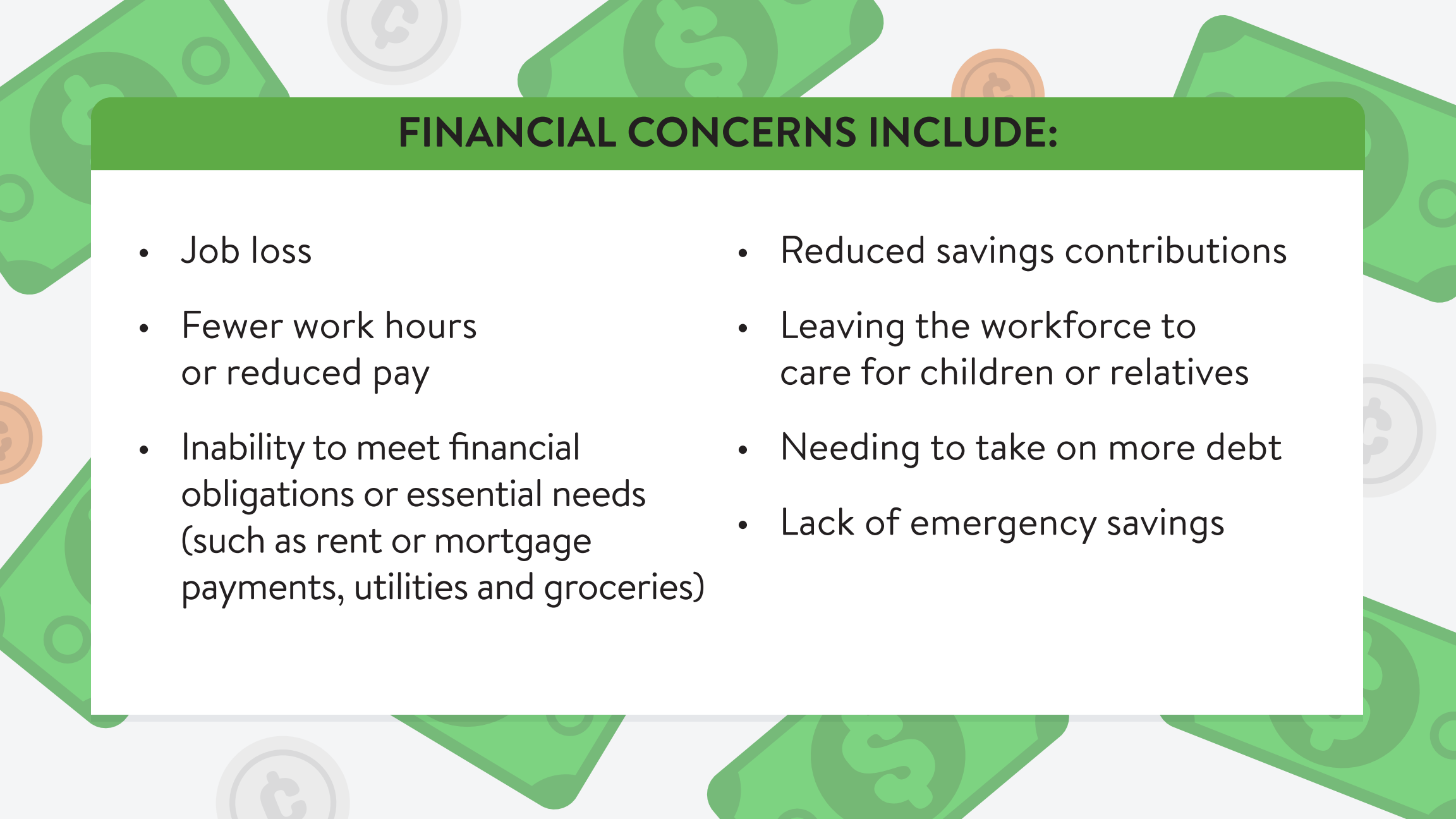


This uncertainty extends to
our personal finances

A green virus-like icon with a large white '33%' text overlay. The icon is a green circle with several smaller green circles connected by lines, resembling a virus or a network. The text '33%' is in a large, bold, white font, centered over the icon.

33%

One third of Canadians say the **stress associated with money management** has increased because of the pandemic

The background of the slide features a collage of green US dollar bills and gold coins, some of which are partially visible around the edges of the central text box.

FINANCIAL CONCERNS INCLUDE:

- Job loss
- Fewer work hours or reduced pay
- Inability to meet financial obligations or essential needs (such as rent or mortgage payments, utilities and groceries)
- Reduced savings contributions
- Leaving the workforce to care for children or relatives
- Needing to take on more debt
- Lack of emergency savings

When should you use your
EMERGENCY FUND?

Your emergency fund should be used for expenses that are truly unpredictable:



Sudden
Unemployment



Health
Emergencies

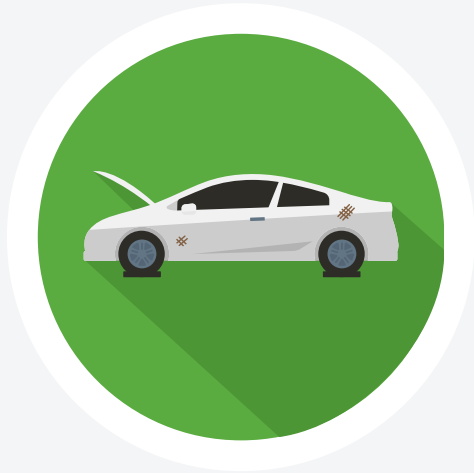


Accidents



Bereavement
Travel

Some expenses can be anticipated ahead of time—
these should be budgeted for separately
from your emergency fund:



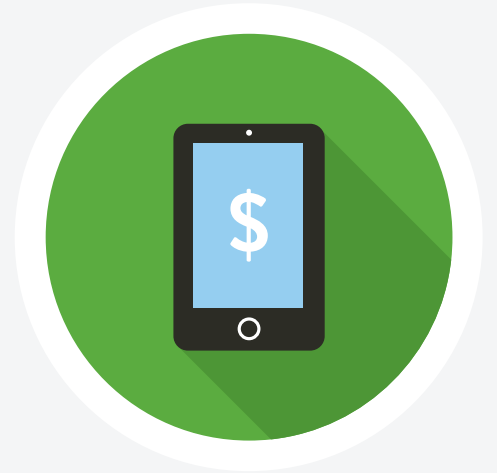
Major Car
Repairs



Major Home
Repairs



Appliance
Replacement



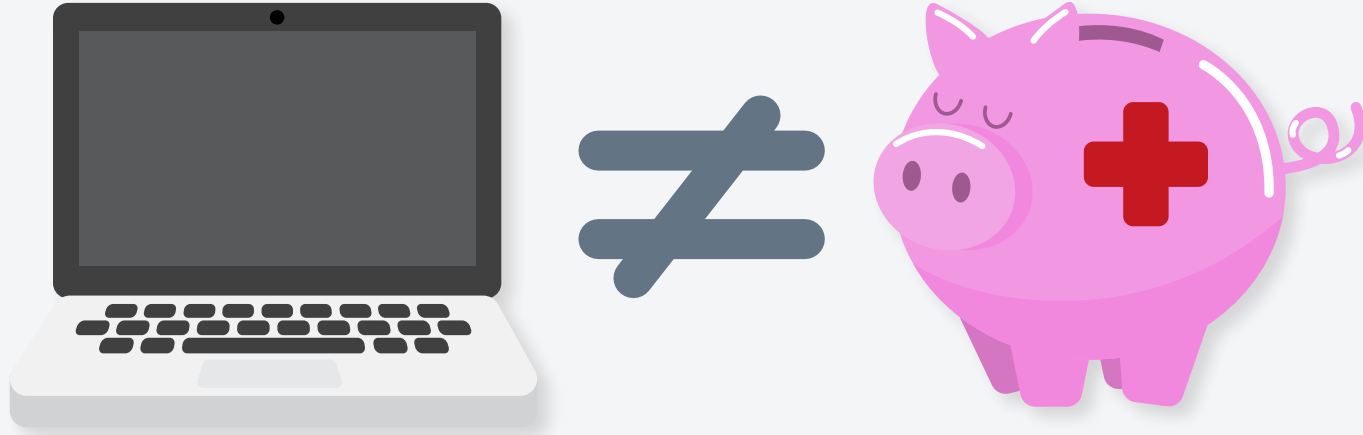
Electronics
Replacement

The pandemic is
an example of a truly
unpredictable event.

In some cases, an
unpredictable event can
convert **regular** expenses
into **emergency** expenses.

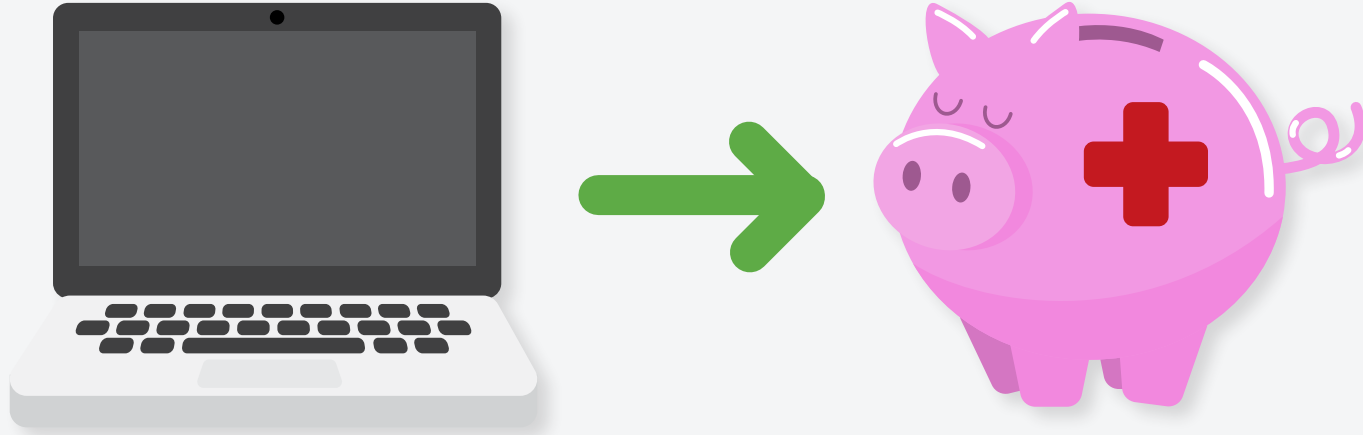


For example:



A laptop purchase **is not**
an emergency expense

For example:



A laptop purchase in order to continue working remotely during the pandemic qualifies as an emergency expense

Responding to financial
EMERGENCIES

No matter your financial emergency, there are four things you can do to contain the issue while you work on a recovery plan:

1

STOP THE BLEEDING

2

TAKE A CLOSE LOOK AT WHAT'S GOING ON

3

PUT A BAND-AID ON THE SITUATION

4

SEEK THE APPROPRIATE HELP



① STOP THE BLEEDING

Limit your spending to **essentials only**.



Essential spending is any expense that protects your ability to **eat, sleep and** continue to **earn income**.

② TAKE A CLOSE LOOK

Calculate the total financial impact your emergency will have on your budget.

**COST OF
THE EMERGENCY**

+

**COST OF RELATED
CONSEQUENCES**

② TAKE A CLOSE LOOK

For example:

Medical bill

Interest charges
for carrying debt
related to medical bill

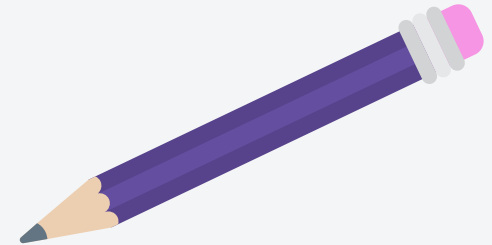
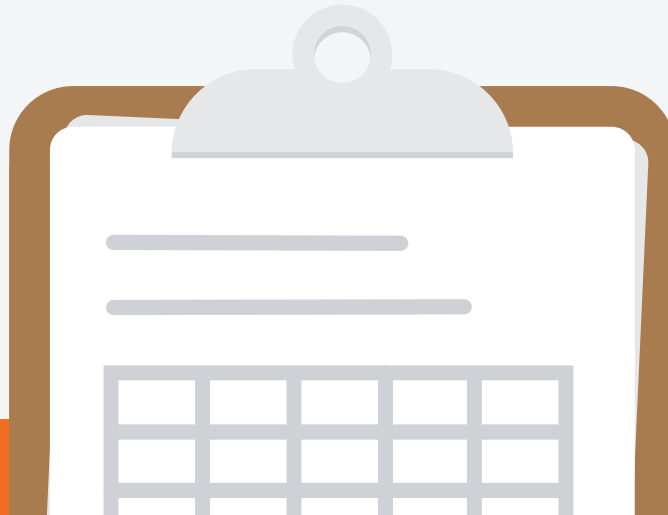
**COST OF
THE EMERGENCY**

+

**COST OF RELATED
CONSEQUENCES**

② TAKE A CLOSE LOOK

The more realistic and accurate you are with your calculation, the more effective your recovery plan will be.



③ PUT A BAND-AID ON THE SITUATION

A band-aid is a **temporary solution** that will help keep things manageable while you seek appropriate help.



③ PUT A BAND-AID ON THE SITUATION



- Call your financial institution, your credit card company and your utility company to explain the situation
- See if you can reschedule your payment dates without penalty



④ SEEK THE APPROPRIATE HELP

Aid comes in many forms:

FINANCIAL RELIEF
PACKAGES

GOVERNMENT ASSISTANCE
PROGRAMS

EDUCATION

COUNSELLING AND
SUPPORT

BROUGHT TO YOU BY



Sources: CPA Canada, DRS, SimplyWise

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